

CAFÉ RUIZ®

by Casa Ruiz, S.A.

The Art of Roasting High-End Quality Coffees



Facts about Casa Ruiz, S.A.

Casa Ruiz, S.A. growers, processors, traders, roasters, and exporters of coffee founded in 1979 as a family business following the Ruiz family tradition of coffee growers-processors in Boquete since 1920.

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Green Coffee Grower Exporter since 1979

Promoters of Boquete Estetes, Gourmet Coffees, and

First High-Quality Roasting Business of Panama —Trademark CAFÉ RUIZ —
with gourmet coffee and specialties since 1983.

First coffee business to promote the international Gourmet Coffee industry
standards in Panama since 1989.

First Coffee Tasting Laboratory of Panama using international recognized
tasting protocols since 1992.

First organization capable of offering specialty coffee trazability since 1995.

First International Organic Certified Coffee System — farms, processing plants,
roasting plant & trading offices & POS — in Panama since 2003.

First integrated coffee business certified ISO 9001:2000 & 14001:2004 in
Panama since 2003.

Vertically integrated coffee activity wholly located in Boquete through out its
total development.

Largest exporter of specialty coffee from Panama during the last five years.

Larger promoter of local people personal development through the
organization's structure in the area of Boquete.

Facilitator of knowledge and appropriate technology transfer.

First local organization in supporting indigenous people's literacy program
development and implementation

Co-partner in knowledge generation at all levels: in-house research or outside
researchers and practitioners' interests

There is something about Boquete Coffee

Call or sign up at CAFÉ RUIZ Coffee Shop Tel. 720-1000 (M-F 7-12 1-4) 6672-3786 or 6513-6885

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The Art of Roasting High-End Quality Coffees

Dedicated to the Art of producing High-End Quality Coffee from Boquete

by

being good Stewards of what has been entrusted to us:

our environment and its resources,

and

through the empowerment of:

people we work with

and

industry partners



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